R-CYCLE AT K22 PRESENTED BY









Hall 13: A13 / OA Hall 16: CE04

Hall 3: C90









Hall 15: B42 - C58 / OA Hall 16: CE08

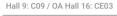








Hall 14: C16



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Hall 3: A52

North Entrance: 11







Hall 3: B54

Hall 3: A92

Hall 14: A16 - A18



Hall 4: B07







Hall 4: A21









Hall 17: C22

Hall 9: A46

Hall 9: E24





Hall 15: D22 / OA Hall 16: CE13

Hall 10: C40

www.r-cycle.org





CONTACT US

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VISIT US IN THE CIRCULAR ECONOMY FORUM OA16: CE07

BENEFIT FROM THE DIGITAL PRODUCT PASSPORT

R-Cycle is the open tracing standard for sustainable plastics. By providing digital product passports, R-Cycle enables a genuine circular economy and a highly efficient value chain.



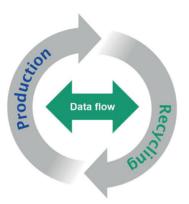
Use the digital product passport to create valuable applications for your business.

- Data Reporting: Collecting and aggregating data enables easy and effortless reporting, recyclability assessment or carbon footprint calculation.
- Data-Optimized Production: Increase your productivity by using data to automate and optimize your machine setup - enable Industry 4.0.
- Proof of Ingredients: Proof of origin and usage for the ingredients to fulfill upcoming political demands such as plastic taxes and recyclate quotas.
- Tracing & Serialization: Trace plastic products or packaging throughout its entire life cycle to control all relevant quality properties.
- Product Information: Profit from aggregated data for customer information and interaction to improve the usage of your products.
- Precise Waste Sorting: Data for more precise detection and sorting of plastic waste to increase quality of recyclate.

MAKE DATA AVAILABLE ALONG THE LIFECYCLE













JOIN THE R-CYCLE COMMUNITY

We are an association of companies and organizations who promote the global standardization of digital product passports for sustainable plastics – enabled by GS1 standards.

- Get exclusive access to the R-Cycle network and strengthen you business connections.
- Exchange with companies from other areas of the plastic value chain.
- Obtain valuable know-how on how to apply R-Cycle.
- Find and apply your specific use cases of the digital product passport.
- Involve your customers and suppliers to jointly benefit from your application.
- Get involved in advancing R-Cycle and contribute your own demands to upcoming developments.
- Sustainability meets digitalization: profit from the promotion of both core topics and show your customers that you use the digital product passport for your products.

The R-Cycle Community is open to all companies, organizations or individuals, who have a legitimate interest in the field of circular economy for the plastic packaging value chain.



Read more about the R-Cycle Community



www.r-cycle.org/en/community